## ABSTRACT

The invention pertains to pigment granulates for the coloring of asphalt, bitumen, bituminous materials, tar, and plastics as well as processes to manufacture such granulates. The mixture to be granulated comprises a mixture containing one or more pigments, at least one agent to promote the coloring and distribution in homopolar media and/or at least one dispersant for polar systems as well as one or more solvents if necessary.